

# Hombre a hombre – Community Festival

5.16.2015

{Press Release/Snapshot of Event}

**WHAT/WHY:** **Hombre a hombre (Hombre)** is a 3 and a half hour community event for fathers and sons, and/or other male care takers and boys (*for boys ages 8 to 21 years old*). **Hombre** is a fun/free event, designed to promote and champion the role of fathers and leaders within families and within the community. Also, there's a strategic focus with APD partnership and community in building greater trust and relationship development. We will have free food, prizes, a photo booth (to capture a memory), a car show, father and son competitions, and much more. Special guest speakers include: Dr. Victor Saenz Univ of Texas Exec Dir of Project Males, UT Grad Joseph Gallardo, Local Businessman.

**Hombre** is sponsored by LaunchPad The Center (LP), a non-profit organization that serves the Northeast Austin Community. LP currently has 14 after school programs at Dobie Middle School and serves 130 students weekly. Programming at Dobie Middle School is accomplished through partnerships with 21<sup>st</sup> Century/ACE, Boneshaker, Creative Action, Latinitas, Media Awareness Project, YMCA, and other key partners.

**WHO:** For fathers and sons, and/or other male care takers and boys (*ages 8 to 21 years old*)

**WHEN:** May 16, 2015 (Saturday), from 1:00 PM to 4:30 PM

**WHERE:** Dobie Middle School (football field)  
1200 E. Rundberg Lane  
Austin, Texas 78753

**Media WELCOME!** For media Inquires Contact: Co-Founder and Director David Contreras at 512.809.3289 or [dcontreras@launchpadthecenter.org](mailto:dcontreras@launchpadthecenter.org) . For more information about LaunchPad The Center, [www.launchpadthecenter.org](http://www.launchpadthecenter.org)

## A BREAKDOWN OF TARGETS

### Purpose

To promote and champion the role of fathers and leaders within families and within the community. To help foster and/or establish positive connection for these relationships.

### Theme

No defined theme, just to provide an event that mainly focuses on its purpose throughout each activity.

### Target Audience

For fathers and sons, and/or other male care takers and boys (ages 8 to 18 years old).

### Items/Activities/Estimate Costs

<u>Items/Activities</u>	<u>Estimated Cost</u>
US Army (Basketball & Football toss)	Free
Portable Stage	Free (if Dobie will let us use theirs)
Sound System	Free (If Dallas Shreve can secure one from Heart of David Ministries)
Generator (to run power)	\$160 – estimated (Donated by Clifford Power Systems, but will need to replenish diesel fuel after event)
APD SWAT (Armored vehicle)	Free
Car Show prize	\$250 (going off last event's number)
Photo Booth	\$575
Soccer Drills	Free
Inflatable Jousting	\$299 (just pulled # from online, but David was looking into this)
2 Obstacles Courses	\$60 (miscellaneous items)
Potato Sack Races	\$20 (set of 4 burlap bags)
<a href="http://www.amazon.com/Burlap-Potato-Sacks-23x40/dp/B00D6MRD4U">http://www.amazon.com/Burlap-Potato-Sacks-23x40/dp/B00D6MRD4U</a>	
Outdoor tent	\$540 (going off last event's number – 20x30; holds 6 tables seats 60 -price includes set up/tear down)
Tables (how many?)	Free (If AISD responds to my request to use their tables from the warehouse)
Chairs (how many?)	Free (If AISD responds to my request to use their tables from the warehouse)
Prizes	\$500 (going off last event's number)
Hotdogs	?? (David mentioned this was donated)
Paper goods/Chips	\$120 (going off last event's number)
Drinks (Water)	\$20
<a href="http://www.samsclub.com/sams/member-s-mark-purified-bottled-water-40-16-9-oz-bottles/prod2920474.ip?navAction=push">http://www.samsclub.com/sams/member-s-mark-purified-bottled-water-40-16-9-oz-bottles/prod2920474.ip?navAction=push</a>	
Port-o-Potty (2)	\$200 (David mentioned he was checking to get them for free)

**ESTIMATED TOTAL COST: \$2,744**

If we have to rent chairs and tables: \$2,883 (going off last event's number)